

## A Ghanaian Society that is healthy, Innovative Self-developed and Self-sustaining

### POSITIVE LASTING CHANGE IN THE LIVES OF INDIVIDUALS AND COMMUNITIES

Enhanced Physical, Psychological and Socio-Economic Development of Athletes

Strengthened Health System Providing Citizens Access To Optimal Quality and Affordable Health Service

Improved and Inclusive Quality Education System and Opportunities For Self-Actualisation among Students at Basic, Secondary, and Tertiary Levels

Sustained, Dynamic Ghanaian Arts and Culture Industry

Emboldened and Assertive Youth Realising Potentials and Exercising Agency

#### Collaboration

Our focus is to uplift and promote the ideas of the grassroots and local community organizers. We promote dialogue as equals between ourselves and organizers in the space, so that we can understand their communities, issues, and vision in order to have a sustainable and effective impact.

#### Innovation

We aim to integrate traditional Ghanaian giving within a more modern framework and believe in endorsing new talents in order to create innovative, community-based solutions, rather than solely relying on existing models developed by people who are not from these communities.

#### Empowerment

By designing our projects in partnership with our beneficiaries, we ensure that communities have the capacity to run projects in their communities and continue to flourish even without our intervention. Our goal is to always empower our grassroots beneficiaries to the point where they are fully autonomous

#### Sports

Inadequate investment in grassroots sports, inadequate sponsorship for athletes and sports activities, poor fitness routines and eating habits of athletes, lack of sports amenities including top notch training facilities, equipment and coaches for athletes to improve skills, unhealthy and poor human-relationships borne as a result of overemphasis on winning at all cost, widening engagement gap between inter-school sports authorities and national/sub-national sports bodies, inadequate platforms to bridge gap between sports and formal and informal education

#### Health

Chronic shortage of health equipment and medicines, drugs and vaccines, lack of logistics for health outreach activities, challenges with access to quality and affordable health care, inadequate cadre of specialised and skilled human resource for health, inadequate investment in preventive health, community apathy towards communicable and non-communicable diseases, inadequate community knowledge of health rights, low awareness of health system issues, inadequate platforms for citizen-provider-decisionmakers partnerships, inadequate private sector engagement in health, lack of transparency and accountability in health service delivery

#### Arts and Culture

Limited space for promotion of local arts and culture, low political commitment, lack of investment and financing for sector, promotion of western and regional arts and cultures to the detriment of Ghanaian arts and culture, inadequate opportunities to develop skills and talents, inadequate representation from artists of marginalized identities/backgrounds, lack of mentors, inadequate markets for promotion of Ghanaian products, untapped access to global communities, negative community perceptions, inadequate private sector participation, sexual abuse and exploitation by leading artisans, artistes and influencers with wealth and strong political and social networks, inadequate platforms for exhibiting of Ghanaian products, inadequate systems to link in-school arts with national agencies and institutions responsible for talent harnessing, expensive media landscape

#### Education

High cost of education, lack of teaching aids and materials, untrained and unqualified teachers, overcrowding in schools and lecture halls, geographical access and quality issues, lack of structures and resources to support vulnerable and disadvantaged persons such as persons with disabilities and those with special needs, inadequate or poor water and sanitation facilities, gender stereotyping, inadequate platforms and opportunities for students, parents and guardians to engage with duty bearers and key decision makers, inadequate transparency and accountability mechanisms

#### Youth Empowerment and Entrepreneurship

Lack of employment opportunities, inadequate supporting mechanisms for innovations and new businesses by young people, limited opportunities in technological development by young people, inadequate support and funding mechanisms for informal sectors including vocational training and skill learning centres, inadequate education on sex and alcohol, drug, substance use, limited access to sexual and reproductive health services, inadequate capacity building and social protection platforms to engage youth, peer pressures and materialism and social media pressures